

**NO PHONY PRICE GUARANTEES,  
JUST THE LOWEST PRICES...GUARANTEED!**

**Inventory Reduction/Scratch n' Dent/Floor Models**

**Save up to 70% on floor models, demos and one of a kind items.  
Sale prices limited to stock on hand.**

**Spring  
Clearance  
Sale!**

Sale ends June 29, 1996

- **INVENTORY REDUCTION SALE** - save up to **70%**!  
(see back page)
- **ALL SYSTEMS** on sale! - save up to **30%**!  
(see pages 3 and 5)
- **PRE-OWNED EQUIPMENT** on sale! - save up to **70%**!  
(see page 7)

### Build Your Home Theater Around Mitsubishi Quality

**We've Got All You Need** - Come in and experience how Mitsubishi's latest big-screen technology is the perfect foundation for fantastic home theater. There's only one place to see all the action this summer - right in your own home on a Mitsubishi Big Screen TV. Use your Three Diamond Card to buy any Mitsubishi TV or VCR between May 23 and August 4, 1996, and make NO payments and pay NO interest for 15 months. Move up to Mitsubishi quality and experience the impact on your new Big Screen TV, not your wallet. **Call (860)523-7250 NOW or stop in for complete details on this unbeatable offer!**

### Incredible Financing! - Nothing Down, No Payments until Aug. '97

@ 1996 Mitsubishi Consumer Electronics America, Inc. Offer available to qualified applicants only for purchases of Mitsubishi TV and VCR products between May 23, 1996 and August 4, 1996. Subject to customer approval by Household Retail Services on the Mitsubishi Three Diamond Card program. No finance charges will be accrued nor payments required on these purchases during the 15 month period. As of May 1, 1996, the APR is 20.8 % and may vary. The minimum monthly finance charge is \$.50.



**MITSUBISHI**  
THREE DIAMOND CARD

**SUMMER PROMOTION**  
MAY 23 TO AUGUST 4 1996

**NO Down Payments    NO Interest Payments**  
**NO Monthly Payments    NO Interest Accrued**  
FOR 15 MONTHS



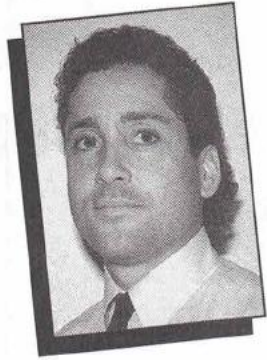
### DOUBLE HAPPINESS CLINIC CD and Cassette Player Service Special



**Only \$ 39.95** (regular \$ 65.00) Dirty heads, laser lenses and transport mechanisms impair CD and cassette playback and performance. Over time, grime and dirt get into your equipment, causing all kinds of malfunctions. For maximum performance and best sound, bring your CD player or cassette deck (or both!) in during **June** for a thorough cleaning and check out. Our technicians will professionally clean, align and check its overall operation. If you value your equipment, have it maintained periodically with a Stereo Shop cleaning before it requires extensive repair. You will hear better sound and save too.

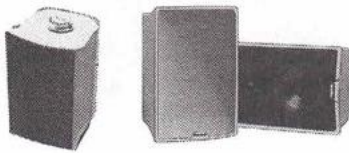
## My Personal Thoughts

## Laser Disc vs. DVD

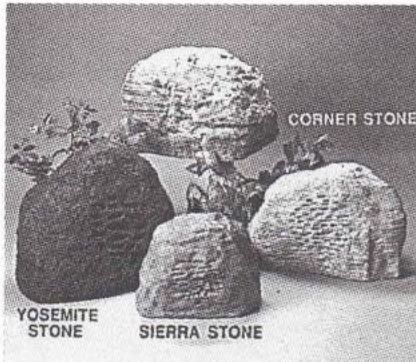


Nicholas  
Perfite

### BostonAcoustics



### STEREOSTONE™



It's Spring, a time of change. The newest format for video, which made headlines at the recent Consumer Electronics Show in Las Vegas, is DVD (Digital Video Disc). Over the next few years, if DVD catches on - and consumer acceptance is always a question mark with new technology, it is expected to be the format of choice for anyone seeking the highest quality for video playback and flexibility.

If you've been thinking of buying a new high-end laser disc player, but have held off because DVD is coming, please consider the following: At this point in time, there are some 8000 titles available on Laser Disc and none commercially available on DVD. Laser discs will remain a prime high-end video format for at least the next several years. DVD looks to be driven by software, as such it will be several years before DVD reaches the current market level of laserdiscs. Anyone seek-

ing high quality playback for anything but the most popular films, those initially offered on DVD, must have a laser disc player. The design of the current laser disc players are the best we will ever see, they work better and have become more affordable.

All things considered, now is a favorable time to purchase a laser disc player. The laser disc format will not suddenly become unwatchable with the advent of DVD. What you'll see on LD in the near future is an increase in special editions and director's cuts available nowhere else. Laser discs will continue to provide high quality performance and I'm sure the prices of laser discs will become more affordable and desirable as time goes by. In the long run the consumer will decide the future of these mediums, just like the other technology battles we've seen before... LP vs. CD, VHS vs. Beta, DCC vs. DAT etc..

## The Perfect Time To Bring Great Sound Outside

After a hard winter, you're going to want to spend as much time outside as possible. And what better way to celebrate the season than with your favorite music in your backyard or patio? The Stereo Shop has great sounding, practically indestructible waterproof outdoor speakers that can withstand the worst weather and still play like new when the sun comes out. The Stereo Stone speaker line features enco-

tures that duplicate natural rock formations and blend in naturally with your landscaping! Boston Acoustics Voyagers and Runabouts can be mounted just about anywhere, including boats of all kinds, and can be painted to match their environment. So if you've got spring fever and want to take your favorite sounds outside, the Stereo Shop can help you with outdoor speaker selection and installation.

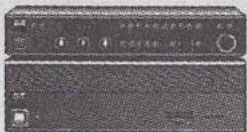
## WANTED:

## ADCOM®

### (Dead or Alive) Your Old Receiver

**\*Reward: \$100 in trade towards ADCOM**

Trade in your old receiver, working or not, towards an unbeatable pair of Adcom separates. The Stereo Shop will reward you with one hundred dollars towards the purchase of an Adcom upgrade. Adcom, the first name in separates, has built their name on great products which deliver "high end" sound at a sensible price. By physically separating preamplifiers circuits from amplifier circuits, Adcom tuner/preamplifiers deliver better sound without the compromises inherent in receivers. Experience a new dimension in fidelity and flexibility with this winning duo.



**Adcom GTP-350** - Adcom's unique tuner/preamplifiers conveniently combine the sonic advantages of separate components. A solid state, tuner preamp with AM/FM, presets, tone controls and home theater capability. Reg. \$400.00

**Adcom GFA-5200** - 50 watt, MOSFET transistor circuitry, ample power and headroom to drive your system to new heights. High end power at a modest price. Reg \$350.00

**\*Stereo Shop Reward \$100.00 for your old receiver in trade, System Price \$650.00 Save \$100.00!!!**

# Stereo Shop Custom Matched Systems

**\*90 days same as cash on all purchases!**

**Five-Year maintenance contracts to protect your investment.**

*\*with approved credit*

## GOOD - Bookshelf Music System



**Onkyo TX-8210 Receiver** Great sounding, with plenty of power to spare at 48 watts per channel, a receiver to last the long haul. Remote control and direct access tuner presets let you take control of your music. Reg. \$249.00



**Onkyo DX-C220 Compact Disc Changer** This 6 disc carousel changer features twin single bit D/A converters for superb sound. Fully programmable and remote controlled. Reg. \$309.95

Artistry in Sound  
**ONKYO**



**Boston Acoustics CR-8 Loudspeakers** One of the new "Compact Reference" bookshelf speakers from Boston Acoustics, The CR-8 takes up less space but delivers extraordinary performance from its 7" woofer and dome tweeter. The new CR series packs dynamics, imaging and controlled bass response into small, solid cabinets that fit anywhere. Reg. \$399.00

Reg. \$958.00 **Stereo Shop System Price \$750.00** Save \$208.00!!!

## BETTER - Excellent Bookshelf Sound



**Yamaha RX-595** "Natural Sound" technology and 80 watts of power combine for effortless reproduction of your favorite music. Features direct PLL synthesized AM/FM tuning for great reception. Remote control and 40 station preset tuning memory takes your sound into the 90's with style and ease. Reg. \$399.00



**Yamaha CDC-655 Compact Disc Changer** Five disc carousel changer with great features include Play Xchange, the ability to change up to four CDs while the fifth is playing. High technology combines excellent sound and tremendous convenience. Use the remote to program hours of your favorite music. Reg. \$300.00

**YAMAHA**



**Boston Acoustics CR-9** The largest of the "Compact Reference" monitors is still smaller than most bookshelf designs, yet produces as much bass and dynamics as many floor-standing models. With accurate, flat frequency response music listeners want as well as the exciting effects and staging that home theater enthusiasts crave. Reg. \$420.00

Reg. \$1119.00 **Stereo Shop System Price \$949.00** Save \$170.00!!!

## BEST - "High-End" Sound, Great Price!



**Adcom GTP-350 Preamp/Tuner and GFA-5300 Power Amplifier** If you want really good sound but don't want to fool around with a lot of separate components, Adcom is the perfect choice. They put the convenience of a receiver into two separate units for best sound. The GTP-350 with its slim design can be placed anywhere, and the GFA-5300 provides 80 watts per channel of Mosfet power. Reg. \$850.00



**California Audio Labs DX-1 Compact Disc Player** The perfect audiophile compact disc player in this price range, with the reputation of California Audio Labs, American makers of some of the finest compact disc players in the world. A rock solid component with "high-end" sound. Reg. \$595.00

California Audio Labs



**B&W DM-602 Loudspeakers** From Great Britain, B&W is one of the worlds premier speaker manufacturers. The DM-602's are dramatically musical and dynamic, a floor standing design with 8" midrange/bass driver and 1" metal dome tweeter. Each driver is mounted into a moulded baffle for cleaner, seamless sound. You will enter a whole new level of high fidelity listening with these sophisticated speakers. Reg. \$1,100.00

Reg. \$2545.00 **Stereo Shop System Price \$ 2295.00** Save \$250.00!!!

**B&W**



Bob Dacundo



AC-3

The most exciting format available for home theater today is Dolby AC-3; the new multichannel audio format for surround sound. This new format is going to radically improve not only your movie-oriented home theater experience, but your favorite music on CD will be greatly enhanced as well.

Dolby AC-3 is the multichannel format that will be featured on future HDTV (high definition television) broadcasts, laserdiscs, and digital videotape. It's referred to as 5.1 because in addition to the five main channels - left, right, center, and "stereo" surround - there's also a discrete bass channel meant to be fed to a subwoofer.

Okay, so AC-3 has "stereo" rear surround channels while Dolby Pro Logic only offers "mono" rear surround channels. What's the big deal? The answer lies in the word "discrete". AC-3 is a fully discrete multichannel format, which means that all six channels of audio are kept totally separate all the way from the recording studio to your living room. The resulting effect is more realistic sound.

As you might expect, a new audio format like AC-3 requires either modification or replacement of your current equipment.

Laser discs currently provide your source for AC-3 playback, although your existing software collection is compatible with new AC-3 processors. The full-range response of AC-3's surround channels requires full range speakers for proper reproduction. You'll have to add a Digital Sound Field Processor like the Yamaha DSP-A3090. The DSP-A3090 lets you enjoy the outstanding benefits of Dolby AC-3 along with Dolby Pro Logic, plus it has built in amplifier circuitry with Yamaha's exclusive Cinema DSP sound field processing. These advanced technologies bring an entirely new dimension to home theater enjoyment. If you've decided its time to really start enjoying home audio/video entertainment the Yamaha DSP-A3090 and CDV-W901 are the components you want.

Please call me for a personal audition and screening of the latest AC-3 system including the Yamaha DSP-A3090/ CDV-W901 combination along with the new Boston Acoustic AC-3 speaker system. I'll buy the popcorn!!

Until Next Time,

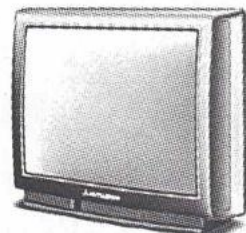
Bob Dacundo

Bob Dacundo

STEREO SHOP CUSTOM MATCHED AC-3 HOME THEATER



**Yamaha DSP-A3090 Digital Sound Field Processor** - Yamaha's state-of-the-art, high power A/V amplifier with 5.1 Dolby Digital Surround AC-3 and Yamaha's exclusive Tri-Field processing. Reg. \$2499.00



**Yamaha CDV-W901 Laser Disc Player** - With Dolby Digital Surround AC-3 output terminals, DVP and Laser Karaoke inputs. Reg. \$899



**Boston Acoustics VR-30 Loudspeakers** - A two-and-one-half way ported system, the VR-30 delivers a clean, musical performance rarely found in this price range. Features a Lynnfield VR tweeter and unique low frequency driver configuration for added punch at the low end. Reg. \$800.00

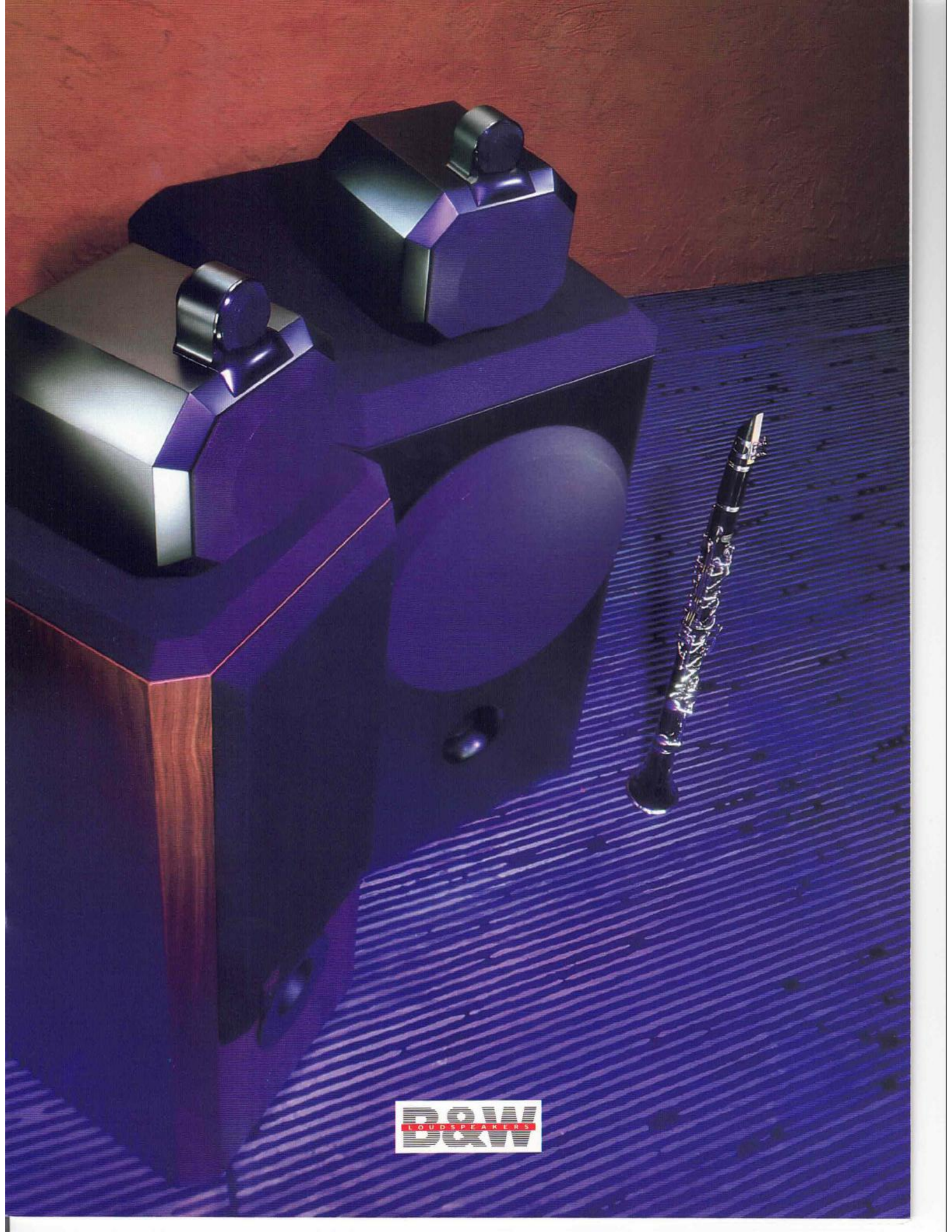


**Boston Acoustics VR-10 Center Channel** - The VR-10 delivers superb clarity and detail, re-creating film dialog with stunning precision and intelligibility. Reg. \$300.00

**Boston Acoustics VRS Surrounds** - Perfect for AC-3 systems, the di-polar design fires sound along the walls of your room, creating a diffuse, more realistic sound pattern. Reg. \$350.00

**Boston Acoustics VR2000 Powered Subwoofer** - With raw power to fill a large living room with articulate bass, the VR2000 is ideal for AC-3 systems.

Reg. \$8447.00 **Stereo Shop System Price \$ 6788.00** Save \$1659.00



**B&W**  
LOUDSPEAKERS  
**B&W**



### THE QUEST FOR PERFECTION

For many audiophiles, B&W and the 801 have gone a long way towards redefining the entire listening experience.

One of the primary reasons for the 801's continuing worldwide reputation is our refusal to accept the status quo.

Our research and development team is constantly pushing forward the audio frontier with new materials and computer aided design techniques. But more importantly, we listen to the people who use our products. Recording giants such as EMI, Deutsche-Grammophon, Decca-London and CBS Masterworks as well as a host of specialist audiophile labels constantly help us set new goals.

The result of this high quality collaboration is a loudspeaker that has evolved over more than a decade to near legendary status in the Industry. B&W's new Matrix 801 Series 3 more than maintains this proud tradition.

### NEW TECHNOLOGY

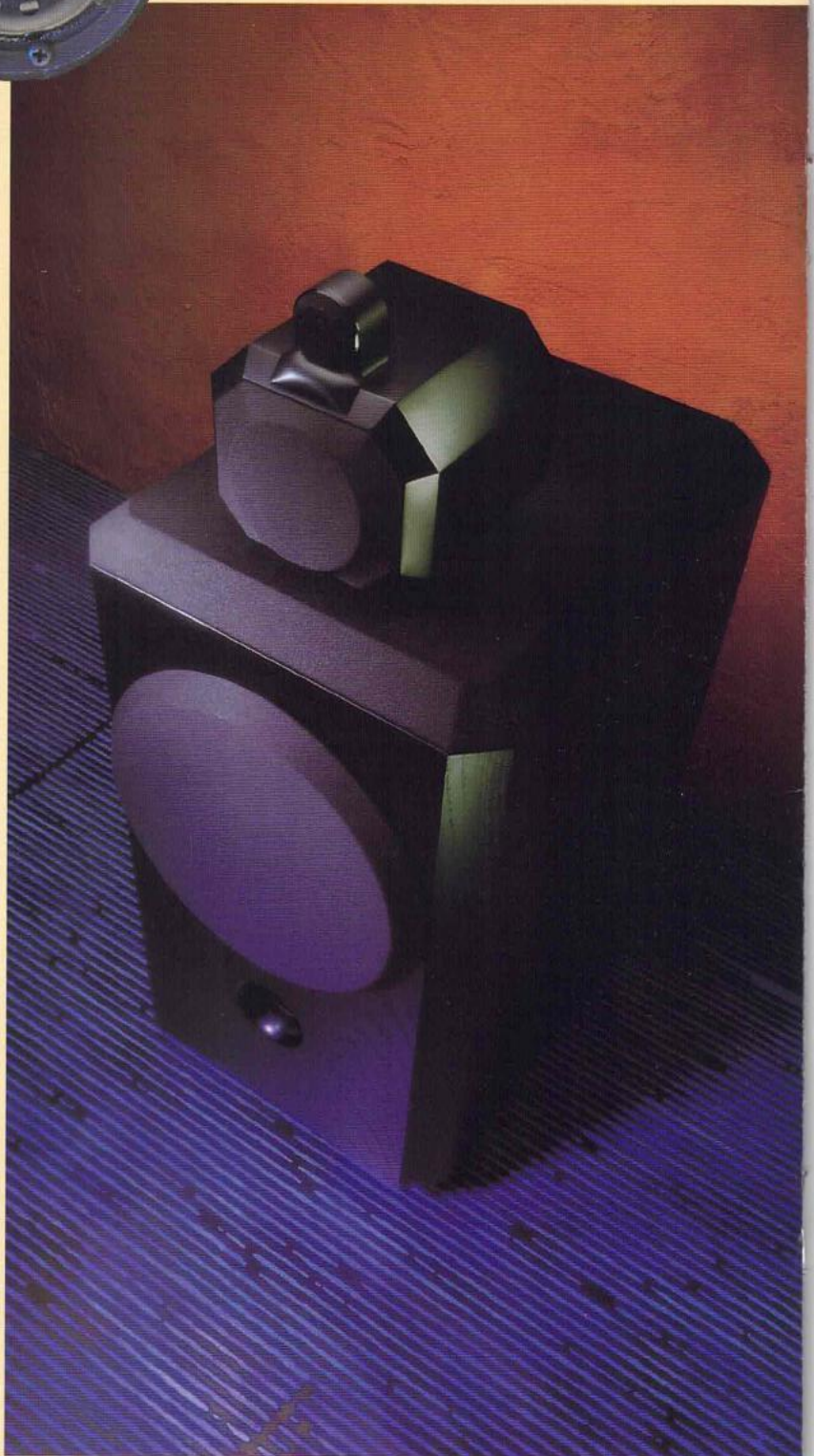
The low frequency domain of the Series 3 has been further refined with lower distortion and improved definition through the use of pure iron dust cores in the inductors. These inductors have a much higher saturation point than their ferrite predecessors, and they have been re-positioned to minimise crosstalk.

Crossover boards have also been completely separated to eliminate any interaction between bass and mid/high frequency components. Additional improvements to the integrity of the midrange head and bass enclosure have resulted by permanently connecting the two enclosures. This has also allowed for uninterrupted signal flow by discarding the XLR connectors between these two housings.

Other upgrades include separate return signal paths for the midrange and tweeter (as found in the commemorative 25th Anniversary Limited Edition) as well as elimination of both the need for APOC circuitry and the deleterious effects of the relays.

### THE SOUND

The new Matrix 801 Series 3 is a true reference monitor in every sense - and yet is as much at home in a high-end domestic music system as it is in the exacting environment of a recording studio. Quite simply, this is the best 801 so far, but don't take our word for it. Listen and you'll see.



M A T R I X 801 SERIES 3

## SCIENCE AND SOUND

Music is a complex balance of notational constants and artistic interpretation. It demands both disciplined skill and instinctive creative expression to produce a genuine masterpiece. So too, does the creation of a B&W loudspeaker. Art and science come together at the point where precision engineering meets the critical subjective ear of its creator. The final composition is a subtle blend of the two. The fact that B&W has maintained its reputation as an Industry leader for more than a quarter of a century attests to the success of this approach to loudspeaker design.

## B&W TECHNOLOGY

The new B&W Matrix 802 Series 3 shares the same essential transparency and musicality of the world-renowned Matrix 801, despite occupying less than half the floor space. In so doing, it opens a wealth of vivid sonic pleasure to anyone seeking a modestly sized, but full range monitor.

Although slimmer in occupied volume, the Matrix 802 Series 3 embraces virtually all the advanced technology that distinguishes its larger relative, the 801 Series 3. B&W's revolutionary Matrix cabinet bracing eliminates panel resonances, allowing the music to arrive at the ear without added coloration from the bass cabinet walls. A proprietary Fibercrete enclosure serves to alleviate resonances from the midrange driver, delivering a richly detailed, wide area soundstage with superb depth of field.

The high power aluminium composite tweeter is a triumph of engineering. The high frequency performance of the 802 Series 3 has been enhanced by damping out specific resonance nodes via the introduction of a special low viscosity metal fluid. This also permits much higher power handling which makes the APOC protection unnecessary and removes any possible degrading effects of the relays.

## THE SOUND

Although the technical revisions emerged with painstaking care, the rewards are immediately audible. Matrix 802 Series 3 has the magical ability to give the listener access to the immediacy and realism of the original source, without drawing attention to the means. There can be no higher recommendation for a loudspeaker, or its maker.



M A T R I X 802 SERIES 3



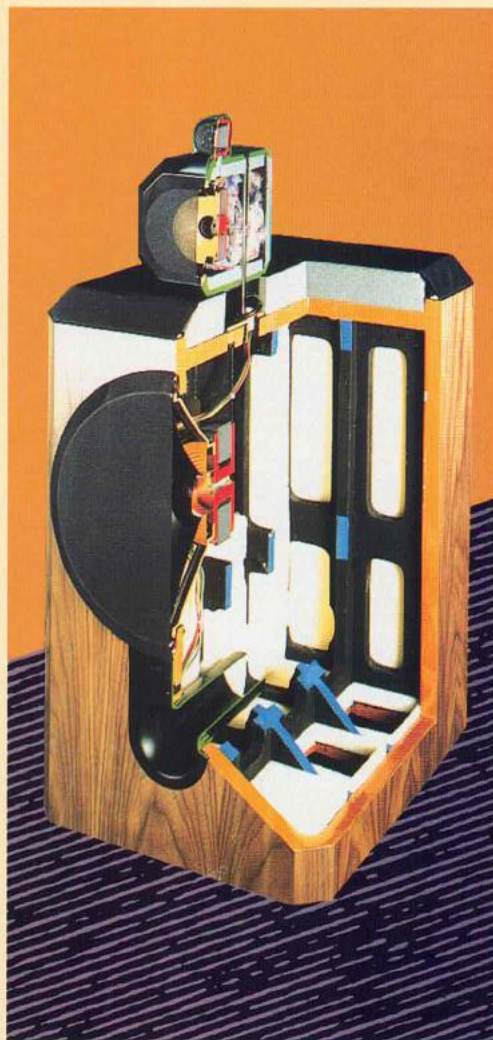
# S P E C I F I C A T I O N S

## MATRIX 801 SERIES 3

## MATRIX 802 SERIES 3

Frequency range*	17.5Hz to 25kHz (-6dB points)	22Hz to 25kHz (-6dB points)
Frequency response*	20Hz to 20kHz ± 2dB (free-field)	27Hz to 20kHz ± 2dB (free-field)
Bass loading*	Sixth-order Butterworth alignment, 19Hz cut-off	Sixth-order Butterworth alignment, 25Hz cut-off
Dispersion	20Hz to 15Hz Vertical: ± 1 dB over 10° arc Horizontal: +0 -3dB over 60° arc	20Hz to 15Hz Vertical: ± 1 dB over 10° arc Horizontal: +0 -3dB over 60° arc
Sensitivity	87dB (2.83V, 1m)	90dB (2.83V, 1m)
Distortion	For 95dB at 1m Second harmonic: < 1.5% (20Hz to 100Hz) < 0.5% (100Hz to 20kHz) Third harmonic: < 0.5% (20Hz to 100Hz) < 0.5% (100Hz to 20kHz)	For 95dB at 1m Second harmonic: < 1.0% (20Hz to 100Hz) Third harmonic: < 1.0% (20Hz to 20Hz)
Impedance	Nominal 8Ω	Nominal 8Ω
Power handling	Suitable for all amplifiers of 100w to 600w	Suitable for all amplifiers of 50w to 500w
Crossover network	Forth-order Butterworth acoustic response crossover frequencies 380Hz and 3kHz	Forth-order Butterworth acoustic response crossover frequencies 400Hz and 3kHz
Drive units	One 300mm high-power polymer cone bass, one 126mm Kevlar cone midrange, one 26mm metal dome frequency	Two 200mm high-power polymer cone bass, one 126mm Kevlar cone midrange, one 26mm metal dome frequency
Dimensions	Height: 1008mm (39 <sup>11</sup> / <sub>16</sub> in) Width: 432mm (17in) Depth: 560mm (22in)	Height: 1040mm (41in) Width: 300mm (11 <sup>3</sup> / <sub>4</sub> in) Depth: 370mm (14 <sup>1</sup> / <sub>2</sub> in)
Weight	54kg (119lb)	32kg (70lb)
Cabinet finish	Selected real wood veneers of walnut or black ash. Special finishes on application	Selected real wood veneers of walnut or black ash.

\*These response and loading characteristics apply with the use of the optional high-pass bass alignment filter. Without this the bass loading is fourth-order and the frequency response -9dB at cut-off. The latter response may well be suitable for average domestic requirements.



B&W Loudspeakers Ltd reserve the right to amend details of their specifications in line with technical developments.  
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**B&W**  
LOUDSPEAKERS

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North Reading, MA 01864-0008  
Tel: (508) 664-2870  
Fax: (508) 664-4109



# Stereo Shop Custom Matched Home Theaters

**\* 90 days same as cash on all purchases. Five-year maintenance contracts to protect your investment!**  
**All Mitsubishi products available for NO money down, NO payments and NO interest for 15 months!**  
*\* with approved credit*

**GOOD - Use your present TV and VCR, add this Stereo Shop surround system, and you've got great home theater!**



**Yamaha RX-V490 Surround Sound Receiver** - This is the absolute best home theater receiver value around, with plenty of power and features usually available only in higher-end receivers to make your home theater come alive! Its digital technology puts the sound of a movie theater in your own home. HiFi music modes make listening to your favorite music a whole new experience. Plus it comes with a remote you can use to easily and conveniently control a wide variety of components. Reg. \$ 399.00



**Boston Acoustics Sub Sat Theater System** - The SubSat theater system provides excellent audio and video performance in an unobtrusive and affordable package. The **SubSat 6 II** satellite/subwoofer combo is small but it delivers big sound superior to most conventional two-piece systems. Each satellite produces richer sound than speakers many times its size. Matched with a **CR-1 Center Channel** and two **Surround Sat 6's** you have a cohesive package that delivers seamless home theater sound. Add the optional **CR400 Powered Subwoofer** and you'll have a theater system ready to stand up to Tyrannosaurus Rex. This subwoofer deftly translates a movie soundtrack into an exciting thunderous experience. **SubSat Theater System** Reg. \$829.00

Reg. \$1228.00 **Stereo Shop System Price \$999.00** Save \$229.00

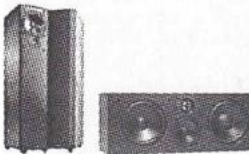
**Optional:** Add the Boston Acoustics CR-400 Powered Subwoofer for \$399.00

**Optional:** Add a Mitsubishi HS-U510 Hi-Fi VCR to this package for **\$349.00** with **\*NO payments, NO money down, and NO interest for 15 months.** \* with approved credit

**BETTER - Use your present TV and VCR, add this Stereo Shop surround system and bring home the excitement!**



**Yamaha RX-V590 Five Channel Receiver with Cinema and HiFi DSP** - The RX-V590 will drive five speakers with high levels of clean power. Yamaha's unique enhanced Dolby Pro Logic makes movie watching a special experience. Digital Delay Time Control allows you to adjust DSP program parameters to achieve precisely the type of sound you like best. With six HiFi DSP modes, 40 station preset AM/FM tuning and remote control to enhance your music as well. Reg. \$549.00



**Boston Acoustic VR-20 Loudspeakers** - A two-way ported design, features the fabulous **Lynnfield VR** tweeter and **DCD** bass unit. Clarity, punch and bass galore in a smooth and sophisticated package. For the listener who wants impeccable musical performance and the flexibility to create top-notch home theater. Reg. \$550.00



**Boston Acoustics CR-2 Center Channel** - Two way design for excellent localization of on-screen effects and clear, intelligible dialog. Small size and magnetic shielding allow for convenient placement atop your television. Reg. \$199.95



**Boston Acoustics CRX Surrounds** - Dipolar surrounds that feature dual midrange tweeters which disperse sound along the walls and bathe your room in sound. Produce diffuse yet lifelike ambiance which can transform your living room into a concert hall or theater. Reg. \$200.00

**Boston Acoustics CR-400 Powered Subwoofer** - A powerful system foundation that adds taut, well-controlled bass to films and music. Perhaps the smallest high-quality subwoofer available, the CR-400 is fully adjustable to your system and produces a remarkable amount of bass with minimal distortion. Reg. \$400.00

Reg. \$1899.00 **Stereo Shop System Price \$1588.00** Save \$311.00

**Boston Acoustics**

**Optional:** Add a Mitsubishi HS-U510 HiFi VCR and **CS-31305 31" Television** to this package for **\$1349.00** **Plus** take advantage of Mitsubishi's unbeatable financing. **\*No payments, No money down, and No interest for 15 months.** \*with approved credit

**BEST - Big Sound for the Big Screen**



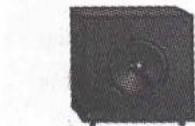
**Yamaha RXV-690** - A powerful and versatile Audio/Video Control Center with five channels of amplification. With 80 watts per channel into all front channels, 10 **DSP** programs, learning-capable remote control, plus **HiFi DSP** that recreates the sonic characteristics of the actual recording venue of your favorite live music or concert video. Reg. \$699.00



**Boston Acoustics SubSat 7** - Three-Piece satellite/woofer system that delivers solid value for the money. Produces highs and mids that you'll find remarkable smooth, bass that is detailed and exciting. May be mounted virtually anywhere, on shelves, with optional stands, or mount them on walls with the **OmniMount** Brackets. Reg. \$749.00



**Boston Acoustics CR-2 Center Channel** - Two way design for excellent localization of on-screen effects and clear, intelligible dialog. Small size magnetic shielding allow for convenient placement atop your television. Reg. \$199.95

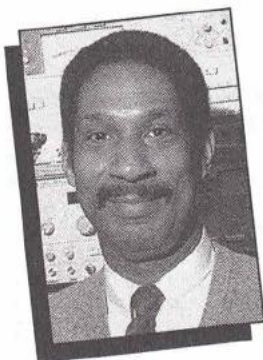


**Boston Acoustics VRS Pro Surrounds** - The VRS dipole surround lends life and ambiance to your favorite films. Wall mounted design, fires diffuse reflected sound that adds extra realism to film soundtracks. Reg. \$500.00

**Boston Acoustics CR-400 Powered Subwoofer** - Boston's latest powered subwoofer, its compact design delivers **BIG** bass, the kind you'll need for Jurassic Park. Advanced cabinet design and optimized components reach new depths in bass. Reg. \$400.00

Reg. \$2548.00 **Stereo Shop System Price \$2198.00** Save \$350.00

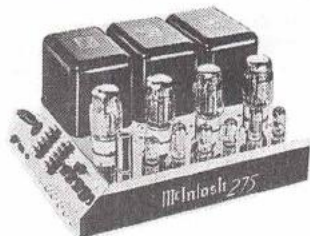
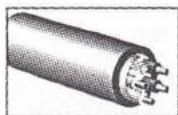
**Optional:** Add a Mitsubishi HSU-560 HiFi VCR and **CS-35505 35" Television** for **\$2229.00** **PLUS** take advantage of Mitsubishi's unbeatable financing. **\*NO payments, NO money down, and NO interest for 15 months.** \*with approved credit



Richard Cox

**audioquest.**

State of the Art Music/State of the Art Sound



## Environmental Concerns

"What?" you wonder, has the Stereo Shop gone "Green"? With all the talk about the environment it comes as a surprise. Most customers look to me in disbelief when I tell them that the cause of their problem is airborne pollution. As a technician who specializes in the restoration of classic equipment, you can imagine I have seen inside countless pieces of audio gear. One condition is a constant, the continuous and relentless attack on electronic equipment by airborne pollutants. Published scientific studies indicate that even air conditioned homes and offices are likely to have airborne contaminants above the threshold of precision electronic equipment. Humidity and oxidation add to the problem. For example, contact oxidation is a primary cause of failure for switches, but they degrade long before they fail. What can you do to protect your equipment? I can still only say - "Clean them! Clean them!" It really makes your equipment perform at its best! Detailed cleaning of the chassis, all controls, switches and connectors can really help fight distortion and sonic degradation. Protect your musical environment, have your equipment maintained periodically at the Stereo Shop, before it requires extensive repair.

## The Missing Link

I am often asked to recommend new components to customers seeking to upgrade their current systems. Often a perfectly adequate system suffers due to its weakest link, the "zip cord" and cheap interconnect cables that many people have used for years. Amazing results are often noticed with a simple upgrade of speaker wires and interconnect cables, awakening a slumbering system. Specialty cables from Audioquest, Kimber and Tributaries can work wonders with your current system. Check out the Audioquest Jade and Ruby interconnects to hear what I mean. For the audiophile on the cutting

edge, the latest digital interconnects from Illuminati merits special attention. I will be happy to show you the varieties of cable and wire we offer, and what will work best for your system.



**Illuminati**

## Recycle Old Components

What should you do with your old equipment? As a service manager I don't often give this advice, but in the case of a CD player if it is over three years of age, trade it in for a new player. CD playback technology has improved by leaps and bounds, and you owe it to yourself, to dramatically improve performance, to upgrade to a new player. The Stereo Shop has a wide variety of excellent compact disc changers, including carousel and magazine changers, to fit every budget.

On the other hand, if you have an old receiver that dates from the late sixties to early eighties, it was probably built the good old-fashioned way - with discrete transistors, not power pack (IC chip) amplifiers found in almost all the cheap receivers at the discount chain stores. Keep it! The old discrete transistors sound much better and have more real audio power than today's consumer power pack receivers, often resulting in better sound. Instead of throwing your old gear away have it restored at the Stereo Shop, I guarantee you it will sound much better. We always have great used components coming and going (see next page and McIntosh collectors corner for list of pre-owned equipment). So stop by anytime. Remember, we take trade-ins too.

*Richard Cox*

Richard Cox 523-7250

## Classic McIntosh COLLECTORS CORNER

For a limited time, perhaps the last offering of its kind, our entire stock of vintage McIntosh is on sale. It's all here from the C-22 pre-amp and glorious sounding tube tuners, to the coveted MC-275. Note the many rare and unusual McIntosh accessories as well. All items have been painstakingly refurbished and checked personally by Richard Cox. With over twenty five years experience, Richard has seen them all, inside and out. Look at what's in store! **All pre-owned McIntosh Guaranteed for one year!**

	New	Used	Sale		New	Used	Sale
<b>INTEGRATED AMPLIFIERS</b>				<b>RECEIVERS</b>			
McIntosh MA-5100 (50 watt-solid state-compact/powerful)	449	550	449	McIntosh MAC-1700 (Classic MAC quality-45 watt-tube)	599	595	495
McIntosh MA-230 (30 watt-MAC collectors item-needs tubes)	349	695	595	McIntosh MAC-1900 (Vintage solid state-45 watt)	949	749	695
McIntosh MA-6100 (70 watt-solid state-equalization)	699	749	695	<b>COMPACT DISC PLAYERS</b>			
<b>PREAMPLIFIERS</b>				McIntosh MCD-7005 (second generation MAC digital)	1599	1395	1295
McIntosh C-26 (Rugged MAC-solid state)	499	549	449	McIntosh MCD-7007 (18 bit-single drawer-w/ remote)	1995	1750	1495
McIntosh C-33 (solid state-with equalization)	2450	1750	1250	<b>LOUDSPEAKERS</b>			
McIntosh C-22 (Re-issue of the Classic-all tube)	2500	NEW	1750	McIntosh XR-5 (Fabulous sound-3-way-12" woofer)	1200	1095	595
McIntosh C-22 (all tube, collector's charm, immaculate)	279	2250	1995	McIntosh XR-14 (Classic MAC floor standing)	1500	849	795
<b>AM-FM TUNERS</b>				<b>MISCELLANEOUS</b>			
McIntosh MR-65 ( Monaural tube tuner-collectors piece)	225	449	295	McIntosh MQ102 (Equalizer)	150	100	75
McIntosh MR-67 (All tube-classic MAC-mint condition)	299	749	695	McIntosh SCR-2 (Speaker controller for C-28)	200	150	125
McIntosh MR-71 (World's best sounding FM tuner-tube)	399	895	795	McIntosh MQ-104 (Equalizer)	400	249	125
McIntosh MR-77 (Solid state, analog tuner)	699	949	895	McIntosh MQ-101 (Equalizer-3 band)	300	275	250
McIntosh MR-78 (The MAC tuner-supreme selectivity)	1699	2195	1995	McIntosh MQ-107 (Equalizer)	700	350	250
McIntosh MR-80 (Analog tuner-digital readout-presets)	2499	2895	2595	McIntosh CR-8 (Remote area controller)	678	400	250
<b>PREAMP/TUNERS</b>				McIntosh MCP-1 (Moving coil phono preamp)	649	450	295
McIntosh MX-110 (All tube-FM stereo)	399	695	595	McIntosh CR-7 (Remote control system)	849	450	300
McIntosh MX-115 (solid state-FM stereo)	599	895	795	<b>MATCHED COMPONENT SETS</b>			
<b>POWER AMPS</b>				McIntosh MC-754/C-712	2395	1795	1295
McIntosh MC-250 (50 watt-MAC workhorse)	450	499	449	(100 watt-amp-audio control center duo)			
McIntosh MC-2200 (200 watt-MAC keystone)	1199	1295	1195	McIntosh C-26/MCD-7005/MR-77/MC-2200	3996	4188	2995
McIntosh MC-240 (40 watt-tube Classic-very clean)	288	2500	1995	(200 watt-pre/CD/tuner/amp combo)			
McIntosh MC-2255 (250 watt-chrome chassis-meters)	2995	2500	2250	McIntosh C-22/MC-240/MR-71	966	5645	3495
McIntosh MC-275 (75 watt-new tubes-clean-ultra rare)	444	3500	2995	(classic all tube-system)			
				McIntosh C-33/MC-2255/MR-80	7950	6200	4995
				(solid state-250 watt-pre-amp-tuner)			

# STEREO SHOP SPRING-SUMMER SALE

Save up to 70% on selected pre-owned, demo and new components. Each component is completely reconditioned and comes with twice the normal guarantee - each is guaranteed for six months! These are truly great values, providing excellent performance for the price. Our service department certifies that each meets the original factory specifications.

**Manufacturer Model New Used Sale**

## INTEGRATED AMPLIFIERS

McIntosh	MA-5100 (50 watt-solid state-compact/powerful)	449	549	449
McIntosh	MA-230 (30 watt—MAC collectors item)	349	695	595
McIntosh	MA-6100 (70 watt-solid state-equalization)	699	749	695

## PREAMPLIFIERS

Tandberg	TCA-3002A (European audiophile preamp)	795	549	395
McIntosh	C-26 (Rugged MAC-solid state)	499	549	449
McIntosh	C-712 (audio control center w/remote)	1300	1095	995
McIntosh	C-33 (solid state-with equalization)	2450	1750	1250
McIntosh	C-22 (all tube, collector's charm, immaculate)	279	2250	1995

## AM-FM TUNERS

Sansui	TU-7500 (Budget tuner)	260	175	129
Sumo	Charlie (FM Digital-super selectivity/sensitivity)	499	349	285
McIntosh	MR-65 ( Monaural tube tuner-collectors piece)	225	449	295
Nakamichi	ST-7 (Schotz noise reduction)	849	495	395
McIntosh	MR-67 (All tube-classic MAC-mint condition)	299	749	695
McIntosh	MR-71 (World's best sounding FM tuner-tube)	399	895	795
McIntosh	MR-77 (Solid state, analog tuner)	699	949	895
McIntosh	MR-7082 (Digital, MPX decoder)	1579	1295	1095
McIntosh	MR-78 (The MAC tuner-supreme selectivity)	1699	2195	1995
McIntosh	MR-80 (Analog tuner-digital readout-presets)	2499	2895	2395

## PREAMP/TUNERS

Adcom	GTP-500 (AM/FM-remote control-phono input)	600	495	449
McIntosh	MX-110 (All tube-FM stereo)	399	695	595
McIntosh	MX-115 (solid state-FM stereo)	599	895	795

## POWER AMPS

Adcom	GFA-535 (60 watt-great sound)	330	295	279
NAD	2200 (100 watt-soft clipping circuitry)	498	425	395
McIntosh	MC-250 (50 watt-MAC workhorse)	450	499	449
Adcom	GFA-555 (200 watt -"Giant Killer)	800	695	495
McIntosh	MC-2200 (200 watt-MAC keystone)	1199	1295	1195
Krell	KSA-50 (50 watt-Class A)	2550	1995	1395
McIntosh	MC-240 (40 watt-tube Classic-very clean)	288	2500	1995
McIntosh	MC-2255 (250 watt-chrome chassis-meters)	2995	2500	2250
McIntosh	MC-275 (75 watt-new tubes-clean-ultra rare)	444	3500	2995

## RECEIVERS

Nakamichi	TA-1A (35 watt-Nak classic)	349	275	249
Tandberg	TR-2045 (45 watt-great sound!)	749	395	349
McIntosh	MAC-1700 (Classic MAC quality-45 watt-tube)	599	595	495
McIntosh	MAC-1900 (Vintage solid state-45 watt)	949	895	695

## TURNTABLES

Technics	SL-1200 Mk.II (DJ choice-new tonearm-Stanton cart.)	550	395	295
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## COMPACT DISC PLAYERS

Mitsubishi	M-C2050 (one bit-single drawer)	349	195	99
Luxman	D-90 (16 bit-single drawer)	450	225	125
a/d/s/	CD-4 (Atelier series-single drawer)	1000	549	349
McIntosh	MCD-7005 (second generation MAC digital)	1599	1395	1295
McIntosh	MCD-7007 (18 bit-single drawer-w/ remote)	1995	1750	1495

**Manufacturer Model New Used Sale**

## CASSETTE DECKS

SAE	C-4 (Dolby NR-bias trim-timer)	599	349	249
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## REEL TAPE DECKS

Tandberg	TD-20A (10" R-R-Nice machine!)	1595	1395	995
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## HIGH RESOLUTION TV MONITORS

Tera	621B 20" (Ultra-bright/high resolution)	950	N/A	349
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## LOUDSPEAKERS

B&W	DM-4 (3 way bookshelf-maple)	540	295	139
JBL	R-103 (3 way-completely rebuilt)	390	249	195
McIntosh	XR-5 (Fabulous sound-3-way-12" woofer)	1200	1095	595
McIntosh	XR-14 (Classic MAC floor standing)	1500	849	795

## HOME THEATER EQUIPMENT

Shure	HTS-5200 (Vector Logic Decoder-Processor)	1000	495	95
Pioneer	CLD-D502 (CD,LD, CDV player)	760	495	395
Pioneer	CLD-3070 (combo laser disc/CD player)	1300	595	395
Fosgate	Model Two (Digital Surround Processor)	1119	749	395

## MISCELLANEOUS

Kinergetics	KMP-2 (Magnetic tape deck processor)	110	35	25
Marcof	PP1-A (moving coil phono pre-preamp)	130	85	35
Electroponic	(compact w/8-track/good shapel/as is)	N/A	99	49
McIntosh	MQ102 (Equalizer)	150	100	75
AVS	PB289G (Audio/video switcher)	495	295	75
Ortofon	MCA-10 (Head-amplifier-moving coil)	235	100	75
Stax	SR-84 (Headphones)	319	259	99
McIntosh	SCR-2 (Speaker controller for C-28)	200	150	125
McIntosh	MQ-104 (Equalizer)	400	249	125
Stax	SR-Gamma (Headphones)	399	249	129
McIntosh	MQ-101 (Equalizer-3 band)	300	275	250
McIntosh	MQ-107 (Equalizer)	700	350	250
Niles	VSA-5 (Remote Audio-Video switcher)	395	349	249
McIntosh	CR-8 (Remote area controller)	678	400	250
McIntosh	MCP-1 (Moving coil phono preamp)	649	450	295
McIntosh	CR-7 (Remote control system)	849	450	300

## MATCHED COMPONENT SETS

McIntosh	C-712/MC-754 (100 watt-amp-audio control center duo)	2395	1795	1295
McIntosh	C-26/MCD-7005/MR-77/MC-2200 (200 watt-pre/CD/tuner/amp combo)	3996	4188	2995
McIntosh	C-22/MC-240/MR-71 (classic all tube-system)	966	5645	3495
McIntosh	C-33/MC-2255/MR-80 (solid state-250 watt-pre-amp-tuner)	7950	6200	4995

**stereo shop**  
audio/video interiors

# SALE.....SALE.....SALE.....SALE.....SALE

INVENTORY REDUCTION / SCRATCH n' DENT / FLOOR MODELS

Save up to 70% on floor models, demos and discontinued items!

Sale prices limited to stock on hand.

NO PHONY PRICE GUARANTEES, JUST THE **LOWEST** PRICES...GUARANTEED!

Status Codes	floor models = FLM	scratch n' dent = S&D	New	status	SALE	Status Codes	floor models = FLM	scratch n' dent = S&D	New	status	SALE
<b>LASER DISC PLAYERS</b>						<b>HIGH RESOLUTION TV MONITORS</b>					
Elite by Pioneer	CLD-95 (CD,LD, S-Video output)		2000	FLM	695	Tera	621B 20" (Ultra-bright/high resolution)		950	FLM	349
Yamaha	CDV-W901 (Dolby AC-3 output-Karaoke input)		899	FLM	599	<b>HOME THEATER RECEIVERS</b>					
Mitsubishi	MV-7025 (CD,LD, CDV player)		1299	FLM	795	Yamaha	RXV-390 (5 channel-60 watt-w/remote)		299	FLM	239
<b>LOUDSPEAKERS</b>						Yamaha	RXV-490 (70 watt-Cinema DSP-w/remote)		399	S&D	319
Yamaha	NSA-325 (Home theater rear surround speakers)		170	FLM	85	Yamaha	RXV-590 (A/V receiver-75 watt-Cinema DSP)		549	FLM	419
Boston Acoustics	Center Sat 8 (shielded center channel)		199	FLM	129	Yamaha	RXV-690 (80 watt-multi sound field-DSP-remote)		699	S&D	549
B&W/SOLID	Ovale (satellite-subwoofer combo-black)		399	S&D	149	<b>PRE-AMPS/AMPLIFIERS</b>					
B&W/SOLID	Ovale (3 piece combo-white)		399	NEW	179	McIntosh	C-22 (Re-issue of the Classic-all tube)		2500	NEW	1750
NHT	Super Zeros (2 way bookshelf/rear channels)		240	FLM	189	Yamaha	MX-2 (150 watt-Natural Sound)		899	FLM	599
B&W	600 ifs (center channel for B&W 600)		300	FLM	239	McIntosh	MC-754 (100 watt-classic style)		1095	FLM	849
Boston Acoustics	575x (THX approved home theater surrounds)		500	S&D	249	<b>DIGITAL AUDIO</b>					
Boston Acoustics	CR-8 (video shielded-home theater/bookshelf)		340	FLM	249	Adcom	DA-600 (D/A converter)		699	S&D	399
Boston Acoustics	CR-9 (2 way-point source-bookshelf design)		420	FLM	319	Conrad-Johnson	DA/1 (High end D/A coverter)		1695	FLM	1295
Yamaha	YST-SW-120(120 watt-Powered Subwoofer)		499	FLM	329	<b>MISC.</b>					
B&W	DM-610 (2 way-bookshelf-black)		550	S&D	389	Niles	HDS-4 (high definition speaker selector)		150	FLM	109
Boston Acoustics	VR-20 (floor-standing A/V speakers)		550	FLM	419	Yamaha	RX-385 (35 watt stereo receiver)		249	NEW	219
Boston Acoustics	VR-30 (Lynnfield Audio/Video speakers)		800	FLM	679	Yamaha	CC-75 (compact stereo-AM/FM-cass.-CD)		795	FLM	599
McIntosh	LS-310 (3 way bookshelf-walnut)		1100	S&D	699	CWD	Magic Low Boy (built-in elevator-walnut)		2899	S&D	899
Boston Acoustics	VR-2000 (12" 350 watt-powered subwoofer)		1200	FLM	879						
Boston Acoustics	VR-40 (3 way-tower design)		1400	S&D	1049						
B&W	Matrix 802 (Audiophile standard-walnut)		4000	S&D	2999						

If you would like to receive future newsletters - drop us a line, call or FAX info to address below.

# stereo shop

audio/video interiors

Newsletter of The Stereo Shop, Inc.  
505 Farmington Avenue, Hartford, CT 06105  
(203) 523-7250  
FAX: 860-232-5621

## Spring Hours:

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When sound is important....